**Undervisningsbeskrivelse**

**Stamoplysninger til brug ved prøver til gymnasiale uddannelser**

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| **Termin** | August 2018 - juni 2021 |
| **Institution** | Varde Handelsskole og Handelsgymnasium |
| **Uddannelse** | HHX |
| **Fag og niveau** | Engelsk A |
| **Lærer**  **e-mailadresse** | Merete Østergaard  [me@vardehs.dk](mailto:me@vardehs.dk) |
| **Hold** | HHX3B1 |

**Oversigt over gennemførte undervisningsforløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
|  |  | **Titel 1** | **Racism/Black Lives Matter** |
|  |  | **Titel 2** | **Climate Corona** |
|  |  | **Titel 3** | **Retailing** |
|  |  | **Titel 4** | **British Society** |
|  |  | **Titel 5** | **Branding** |
|  |  | **Titel 6** | **The Industrial Revolution** |
|  |  | **Titel 7** | **American Society** |
|  |  | **Titel 8** | **Food** |
|  |  | **Titel 9** | **Social Media** |
|  |  | **Titel 10** | **Company Profile Corona** |
|  |  | **Titel 11** | **India** |
|  |  | **Titel 12** | **Grammatik** |
|  |  | **Titel 13** | **Business Ethics** |

[Retur til forside](http://fronter.com/vardehs/links/files.phtml/4b6d5b91a7c44.1793822914$943179439$/Studieplan/_prcent_C5rgang+2008-2011+_prcent_28HHx2_prcent_29/international+marketing/c-klassen/engelsk+A/hhx1c08int+Engelsk+A.doc#Retur)

**Oversigt over gennemførte tværfaglige forløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
| **1.**  **5.** |  |  | Kultur, marked og kommunikation  Globalisering |

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| **Titel 1** | **Racism/Black Lives Matter** |
| **Indhold** | Hhx engelsk A august 2018:”Dreamers” Put Their Trust in DACA. What Now?  Mudbound  Green Book  Black Voices, Systime: Slavery  Inauguration 2021:  Arnold Schwarzenegger  Amanda Gorman: The Hill We Climb  By [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018 <https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html> |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Ordforråd til diskussioner omkring racisme. Specielt fokus på strømninger og ændringer i samfundet. |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, selvstudier. |

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| **Titel 2** | **Climate** |
| **Indhold** | Climate Action  Nasa: The Effects of Climate Change  Helen Philips: The Disaster Store  Climate Problems Due to Consumption  How can city dwellers help with climate change ? Buy Less Stuff  The Climate Discourse and the Media  Activism and popular movements  First World Problems hhx engelsk A 2016  Fast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019  Corona |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål / delmål at:  Sproglig basis viden  Klimarelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde |

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| **Titel 3** | **Retailing** |
| **Indhold** | Statista.com  - Introduction to Retailing  Telegraph, 11 Nov 2016  - What is Singles Day  Business Insider, Oct 11, 2017  - Black Friday is about to become a victim  Business Insider Aug 18, 2017  - What we’re seeing is a revolution  Businessinsider.com  - Here’s why malls across the US are dying  Coventry University Research Blog, Jennifer Ferreira, 17 Jan 2018  - Coffee Shop Takeover  The Verge, Sep 17, 2018  - Amazon opens its first cashier-less Go store  Fortune, April 15, 2019  - Retail Ikea  Ewa og Jan Schlünssen: Conquering New Markets, Systime:  Death of the Record Store  Fabulous Fashion  Trillion-Dollar Kids  Pia Ballegard Hansen og Lisbeth Kjær Carlson:  In Other Words: How Lego Keeps Building on its Success  Hhx engelsk A august 2018 : The Future of Retail |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Indlæring af marketingsrelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, diskussion, samtale samt virtuel uv. |

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| **Titel 4** | **British Society** |
| **Indhold** | Focus on Britain Today, Macmillan Publishers: Invaders and Visitors samt Parliament.  Elevfremlæggelser om (delvis) selvvalgte emner som f. eks. det engelske skolesystem, engelske højtider/celebrations, football/hooliganism m.m.  Ewa Schlünssen: Youth Means Business, Øknom:  The North-South Divide: Two Families 300 Miles Apart Earn 50k but One Struggles and the Other Lives in Luxury  Pia Ballegard Hansen og Lisbeth Kjær Carlson:  In Other Words:  Tail Lights  The Sovereign Light Café  Tony Søndergaard Andersen og Morten Pedersen, From where you are:  Smashed  On the Streets of Binge Britain  The Perils of Binge Drinking  Ewa Schlünssen: Youth Means Business, Øknom:  Schoolchildren Can Use an iPhone But Cannot Tie Their Shoelaces, Poll Finds  Who Cares If My Child Can Tie His Shoes?  Tech-Savvy ”iGeneration” Kids Multi-Task, Connect  Texting Makes U Stupid  Debi Alper: How Lucky You Are (Studentereksamen Engelsk B 2012)  Jane Rogers, “Sports Leader” (Hf, Engelsk B 2014)  Hhx engelsk A maj 2017: Social Mobility  **My five-point plan to fix the North-South divide**  [PHILLIP BLOND](https://www.telegraph.co.uk/authors/phillip-blond/)16 NOVEMBER 2019 • 7:00AM  <https://www.independent.co.uk/news/uk/home-news/child-poverty-northern-england-schools-failing-education-north-south-divide-regional-a8274271.html>  Brexit  <http://www.express.co.uk/news/politics/645667/Brexit-EU-European-Union-Referendum-David-Cameron-Economic-Impact-UK-EU-exit-leave>  <http://www.bbc.com/news/uk-politics-32810887> The Observer view on Theresa May’s Brexit speech Observer editorial  Sun 4 Mar 2018 00.05 GMT Last modified on Mon 5 Mar 2018 10.30 GMT <https://www.theguardian.com/commentisfree/2018/mar/04/the-observer-view-on-theresa-mays-brexit-speech?CMP=share_btn_fb> Brexit: All you need to know about the UK leaving the EU By Alex Hunt & Brian Wheeler BBC News  3 March 2018 EU referendum: The result in maps and charts BBC, 24 June 2016 <http://www.bbc.com/news/uk-politics-36616028> Brexit Explained <https://www.youtube.com/watch?v=NgVhRVrANhA> A brief History of the EU <https://ukandeu.ac.uk/wp-content/uploads/2016/06/Factsheet-on-timeline.pdf> Brexit: What are the ‘four freedoms’ of the European Union? IMMIGRATION and the freedom of movement defined the EU referendum campaign. But what are the EU’s ‘four freedoms’?  Express, By [ALICE FOSTER](https://www.express.co.uk/search?s=Alice%20Foster&b=1), Thu, Jun 30, 2016  <https://www.express.co.uk/news/politics/684968/EU-four-freedoms-what-freedom-of-movement-goods-capital-services-workers-European-Union>  Britain’s borders and immigration.  <https://www.robert-schuman.eu/en/european-issues/0419-the-free-movement-of-people-principle-stakes-and-challenges>  **Britain increasingly looks like two countries, divided over globalisation**  The Economist, Jul 2nd 2016 <http://www.economist.com/news/britain/21701540-britain-increasingly-looks-two-countries-divided-over-globalisation-brexitland-versus> The UK's contribution to the EU Budget <file:///C:/Users/ts/Downloads/CBP-7886.pdf> The party that birthed Brexit has sunk into total oblivion Quartz, by [Akshat Rathi](https://qz.com/author/akshatqz/)June 9, 2017 <https://qz.com/1002422/uk-election-the-rise-and-fall-of-ukip-the-party-that-birthed-brexit/> Brexit: What is the Northern Ireland protocol and why is it needed? By Tom Edgington, BBC News, 8 September 2020 <https://www.bbc.com/news/explainers-53724381> |
| **Omfang** | 25% |
| **Særlige fokuspunkter** | Mål/ delmål at:  Træne anvendelse af hensigtsmæssige læsestrategier.  Opbygge ordforråd og viden om det britiske samfund. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, selvstændigt arbejde, infosøgning, fremlæggelser. Selvstudier. |

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| **Titel 5** | **Branding** |
| **Indhold** | [https://www.entrepreneur.com/article/77408 visited 26 February 2018](https://www.entrepreneur.com/article/77408%20visited%2026%20February%202018) The Basics of Branding *Learn what this critical business term means and what you can do to establish one for your company.*  <https://www.fastcompany.com/1777409/how-starbucks-transformed-coffee-commodity-4-splurge>  09.27.11, [By Debbie Millman](https://www.fastcompany.com/user/debbie-millman)  <https://martinroll.com/resources/articles/strategy/secret-starbucks-brand-success/> The Secret to Starbucks’ Brand Success [https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/#daily](https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/" \l "daily) |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:  Opbygge ordforråd og tilføre viden. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, |

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| **Titel 6** | **The Industrial Revolution** |
| **Indhold** | Pia Ballegard Hansen og Lisbeth Kjær Carlson:  BusinessLike  The factory  The Assembly line  Inside Amazon Go |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:  Give forståelse for det overflodssamfund vi lever i nu.  Opbygge ordforråd. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, virtuel undervisning |

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| **Titel 7** | **American Society** |
| **Indhold** | Spotlight on the USA, Randee Falk, Oxford University press  Of Mice and Men , John Steinbeck  Elevforedrag om John Steinbeck  Elevforedrag om The Great Depression  Get Ahead, Mai-Britt Fennefoss Nielsen m. fl. Øknom  The American Dream  Super Bowl History  <https://www.history.com/topics/sports/super-bowl-history>  By [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018 <https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html>  **Arnold Schwatzenegger – January 6th 2021**  <https://fb.watch/2_l90koKLq/>  American Ways, Maryanne Kearny m.fl., Pearson:  The World of American Business  Government and Politics in the United States  Hhx engelsk A maj 2018: The American Dream  Hhx engelsk A maj 2016: US immigration reform  Jason Miller: Circus Lady  Supplerende stof:  The Patriot  Django Unchained |
| **Omfang** | 20% |
| **Særlige fokuspunkter** | Mål/ delmål:  Analyse af amerikansk litteratur, fremlæggelser, diskussioner omkring amerikanske værdier. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, PowerPoint fremlæggelser |

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| **Titel 8** | **Health & Food** |
| **Indhold** | Tony Søndergaard Andersen, Morten Pedersen, From where you are,Systime:  The Naked Chef goes to school  Bad Food Britain  That’s Business, Benedikte Herold Jensen, Øknom:  Shop! Mary Portas at McDonald’s  Jamie Oliver says school meal improvements at jeopardy  TV chef Jamie Oliver plans U.S. restaurant launch  <https://www.bbc.co.uk/food/articles/2020_food_trends> |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Forståelse for betydningen af sundhed, ikke blot personligt men også i et samfundsøkonomisk perspektiv. Samt fokus på ”Food Waste”. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussioner. |

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| **Titel 9** | **Social Media** |
| **Indhold** | **Kernestof:**  The English Handbook, Systime   * Social Media * Language and social media networks   From Where You Are 2, Systime   * Charlotte Philby: Cyberbullying   Lifewire, Jan 2, 2018   * Internet Trolling: How Do You Spot a Real Troll?   <https://itstillworks.com/difference-between-troll-cyberbully-5054.html>   * Difference Between a Troll & a Cyberbully   Daily Mail, 9 Dec 2016   * More children are self-harming due to social media   Daily Mail, 3 Nov 2016   * Now teenagers think sharing naked selfies is ‘normal’   From Where You Are 2, Systime   * Noah: Walter Woodman and Peter Cederberg   <https://www.psycom.net/social-media-teen-mental-health>   * How Does Social Media Affect Teenagers’ Mental Health   Footprints, Gyldendal   * Cyber Manners   Students.unimelb.edu.au   * Appropriate behavior on social media   <https://www.fosi.org/good-digital-parenting/why-social-media-behavior-matters/>   * Why Social Media Behavior Matters   <https://www.youtube.com/watch?v=Z7dLU6fk9QY> - Look UP  The Local, 29 May 2018 - How France’s mobile phone ban in schools will work  Footprints, Gyldendal - Social Media: A distraction from education or a benefit? |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | At få et indblik i hvordan de sociale medier virker samt følge udviklingen. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, |

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| **Titel 10** | **Company Profile** |
| **Indhold** | ELON MUSK - company profile  ELON MUSK  BBC News  - Who is Elon Musk?  Forbes, 07/02/2015  - How to raise a billionaire  pvbuzz.com  - The cult of Elon, and the rise of a new generation of “influencer CEOs”  TESLA  Youtube  - This is Elon Musk’s key to Tesla’s future  USA TODAY, Mar 10, 2020  - Elon Musk congratulates Tesla on making 1 million electric cars  LA Times, JAN. 17, 2020  - Car buyers shun electric vehicles not named Tesla  historicvehicle.org  - How the Automobile Shaped America  SOLAR CITY  YouTube  - SolarCity Powers A Remote Pacific Island Using Solar Power  wired, 22 Nov 2016  - This island is powered entirely by solar panels and batteries thanks to SolarCity  ign.com  - A Giant Tesla Battery in Australia Has Saved $40 Million in Its First Year  SpaceX  cnn.com April 12, 2019 |
| **Omfang** | 5%  Corona |
| **Særlige fokuspunkter** | Opstart af virksomhed – her er der valgt en med lidt held😊 |

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| **Titel 11** | India |
| **Indhold** | **Kernestof:**  The New York Times Upfront, January 10, 2011  - A Tale of Two Indias  Time, Jan 14, 2013 - India’s Shame The Guardian, 15 August 2016 - India’s caste system is alive and kicking – and maiming and killing  From Where You Are, Systime *-* The International Drug Trade - Then and Now The Guardian, 14 March 2017 - Cow slaughter to be punishable by life sentence in Gujarat The Guardian, 18 Jul 2018 - ‘Death by dowry’ claim by bereaved family in India The Guardian, 1 Apr 2017 - Can an advert for tea really change India’s sexist attitudes? The Guardian 3 Jul 2018 - Bengaluru: What’s next for India’s tech capital? Asia Pacific Feb 21, 2018 - What has ‘Make in India’ made for India?  Short story: - Day Trippers, by Raman Mundair |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:  Opbygge og træne ordforråd til deltagelse i diskussioner om emnet.  Forståelse for andre kulturer. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |

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| **Titel 12** | **Grammatik og skriftlighed** |
| **Indhold** | The Business of Grammar Philip Hayles & John Hird, Gyldendal  Getting Started, Mette Herman & Poul Thornøe, Systime |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:  Opnå så højt niveau som muligt inden for grammatisk korrekthed. |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, skriftligt arbejde,. |
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| **Titel 13** | Business Ethics |
| **Indhold** | Ewa Schlünssen: Youth Means Business, Øknom:  A Diet Book for Six-Year-Old Girls: The Worst Idea Ever?  Hhx engelsk A august 16: First World Problems  Hhx Engelsk A December 2020 CSR-CSJ  Fast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019 |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:  Opbygge og træne ordforråd til deltagelse i diskussioner om emnet. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |