**Undervisningsbeskrivelse**

**Stamoplysninger til brug ved prøver til gymnasiale uddannelser**

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| **Termin** | August 2018 - juni 2021 |
| **Institution** | Varde Handelsskole og Handelsgymnasium |
| **Uddannelse** | HHX |
| **Fag og niveau** | Engelsk A |
| **Lærer****e-mailadresse** | Merete Østergaardme@vardehs.dk |
| **Hold** | HHX3B1 |

**Oversigt over gennemførte undervisningsforløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
|  |  | **Titel 1** | **Racism/Black Lives Matter** |
|  |  | **Titel 2** | **Climate Corona** |
|  |  | **Titel 3** | **Retailing**  |
|  |  | **Titel 4** | **British Society** |
|  |  | **Titel 5** |  **Branding** |
|  |  | **Titel 6** | **The Industrial Revolution** |
|  |  | **Titel 7** | **American Society** |
|  |  | **Titel 8**  |  **Food** |
|  |  | **Titel 9**  | **Social Media** |
|  |  | **Titel 10**  | **Company Profile Corona** |
|  |  | **Titel 11** | **India** |
|  |  | **Titel 12** | **Grammatik** |
|  |  | **Titel 13** | **Business Ethics** |

[Retur til forside](http://fronter.com/vardehs/links/files.phtml/4b6d5b91a7c44.1793822914%24943179439%24/Studieplan/_prcent_C5rgang%2B2008-2011%2B_prcent_28HHx2_prcent_29/international%2Bmarketing/c-klassen/engelsk%2BA/hhx1c08int%2BEngelsk%2BA.doc#Retur)

**Oversigt over gennemførte tværfaglige forløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
| **1.****5.** |  |  | Kultur, marked og kommunikationGlobalisering |

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| **Titel 1** | **Racism/Black Lives Matter**  |
| **Indhold** | Hhx engelsk A august 2018:”Dreamers” Put Their Trust in DACA. What Now?MudboundGreen BookBlack Voices, Systime: SlaveryInauguration 2021:Arnold SchwarzeneggerAmanda Gorman: The Hill We ClimbBy [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018<https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html> |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Ordforråd til diskussioner omkring racisme. Specielt fokus på strømninger og ændringer i samfundet.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, selvstudier. |

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| **Titel 2** | **Climate** |
| **Indhold** | Climate ActionNasa: The Effects of Climate ChangeHelen Philips: The Disaster StoreClimate Problems Due to ConsumptionHow can city dwellers help with climate change ? Buy Less StuffThe Climate Discourse and the MediaActivism and popular movementsFirst World Problems hhx engelsk A 2016Fast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019Corona |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål / delmål at:Sproglig basis videnKlimarelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde |

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| **Titel 3** | **Retailing**  |
| **Indhold** | Statista.com- Introduction to Retailing Telegraph, 11 Nov 2016- What is Singles Day Business Insider, Oct 11, 2017- Black Friday is about to become a victim Business Insider Aug 18, 2017- What we’re seeing is a revolution Businessinsider.com- Here’s why malls across the US are dying Coventry University Research Blog, Jennifer Ferreira, 17 Jan 2018- Coffee Shop Takeover The Verge, Sep 17, 2018- Amazon opens its first cashier-less Go store Fortune, April 15, 2019- Retail IkeaEwa og Jan Schlünssen: Conquering New Markets, Systime:Death of the Record StoreFabulous FashionTrillion-Dollar KidsPia Ballegard Hansen og Lisbeth Kjær Carlson:In Other Words: How Lego Keeps Building on its SuccessHhx engelsk A august 2018 : The Future of Retail |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Indlæring af marketingsrelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, diskussion, samtale samt virtuel uv. |

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| **Titel 4** | **British Society** |
| **Indhold** | Focus on Britain Today, Macmillan Publishers: Invaders and Visitors samt Parliament.Elevfremlæggelser om (delvis) selvvalgte emner som f. eks. det engelske skolesystem, engelske højtider/celebrations, football/hooliganism m.m.Ewa Schlünssen: Youth Means Business, Øknom:The North-South Divide: Two Families 300 Miles Apart Earn 50k but One Struggles and the Other Lives in LuxuryPia Ballegard Hansen og Lisbeth Kjær Carlson:In Other Words: Tail LightsThe Sovereign Light CaféTony Søndergaard Andersen og Morten Pedersen, From where you are:SmashedOn the Streets of Binge BritainThe Perils of Binge DrinkingEwa Schlünssen: Youth Means Business, Øknom:Schoolchildren Can Use an iPhone But Cannot Tie Their Shoelaces, Poll FindsWho Cares If My Child Can Tie His Shoes?Tech-Savvy ”iGeneration” Kids Multi-Task, ConnectTexting Makes U StupidDebi Alper: How Lucky You Are (Studentereksamen Engelsk B 2012)Jane Rogers, “Sports Leader” (Hf, Engelsk B 2014)Hhx engelsk A maj 2017: Social Mobility**My five-point plan to fix the North-South divide**[PHILLIP BLOND](https://www.telegraph.co.uk/authors/phillip-blond/)16 NOVEMBER 2019 • 7:00AM<https://www.independent.co.uk/news/uk/home-news/child-poverty-northern-england-schools-failing-education-north-south-divide-regional-a8274271.html>Brexit<http://www.express.co.uk/news/politics/645667/Brexit-EU-European-Union-Referendum-David-Cameron-Economic-Impact-UK-EU-exit-leave><http://www.bbc.com/news/uk-politics-32810887> The Observer view on Theresa May’s Brexit speech Observer editorialSun 4 Mar 2018 00.05 GMT Last modified on Mon 5 Mar 2018 10.30 GMT<https://www.theguardian.com/commentisfree/2018/mar/04/the-observer-view-on-theresa-mays-brexit-speech?CMP=share_btn_fb>Brexit: All you need to know about the UK leaving the EUBy Alex Hunt & Brian Wheeler BBC News3 March 2018EU referendum: The result in maps and chartsBBC, 24 June 2016<http://www.bbc.com/news/uk-politics-36616028> Brexit Explained<https://www.youtube.com/watch?v=NgVhRVrANhA>A brief History of the EU <https://ukandeu.ac.uk/wp-content/uploads/2016/06/Factsheet-on-timeline.pdf>Brexit: What are the ‘four freedoms’ of the European Union?IMMIGRATION and the freedom of movement defined the EU referendum campaign. But what are the EU’s ‘four freedoms’?Express, By [ALICE FOSTER](https://www.express.co.uk/search?s=Alice%20Foster&b=1), Thu, Jun 30, 2016 <https://www.express.co.uk/news/politics/684968/EU-four-freedoms-what-freedom-of-movement-goods-capital-services-workers-European-Union>Britain’s borders and immigration. <https://www.robert-schuman.eu/en/european-issues/0419-the-free-movement-of-people-principle-stakes-and-challenges>**Britain increasingly looks like two countries, divided over globalisation**The Economist, Jul 2nd 2016<http://www.economist.com/news/britain/21701540-britain-increasingly-looks-two-countries-divided-over-globalisation-brexitland-versus>The UK's contribution to the EU Budget[file:///C:/Users/ts/Downloads/CBP-7886.pdf](file:///C%3A/Users/ts/Downloads/CBP-7886.pdf)The party that birthed Brexit has sunk into total oblivionQuartz, by [Akshat Rathi](https://qz.com/author/akshatqz/)June 9, 2017<https://qz.com/1002422/uk-election-the-rise-and-fall-of-ukip-the-party-that-birthed-brexit/>Brexit: What is the Northern Ireland protocol and why is it needed?By Tom Edgington, BBC News, 8 September 2020<https://www.bbc.com/news/explainers-53724381> |
| **Omfang** | 25% |
| **Særlige fokuspunkter** | Mål/ delmål at:Træne anvendelse af hensigtsmæssige læsestrategier.Opbygge ordforråd og viden om det britiske samfund. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, selvstændigt arbejde, infosøgning, fremlæggelser. Selvstudier. |

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| **Titel 5** | **Branding** |
| **Indhold** | [https://www.entrepreneur.com/article/77408 visited 26 February 2018](https://www.entrepreneur.com/article/77408%20visited%2026%20February%202018)The Basics of Branding*Learn what this critical business term means and what you can do to establish one for your company.*<https://www.fastcompany.com/1777409/how-starbucks-transformed-coffee-commodity-4-splurge> 09.27.11, [By Debbie Millman](https://www.fastcompany.com/user/debbie-millman)<https://martinroll.com/resources/articles/strategy/secret-starbucks-brand-success/> The Secret to Starbucks’ Brand Success[https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/#daily](https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/%22%20%5Cl%20%22daily) |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge ordforråd og tilføre viden. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

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| **Titel 6** | **The Industrial Revolution** |
| **Indhold** | Pia Ballegard Hansen og Lisbeth Kjær Carlson:BusinessLikeThe factoryThe Assembly lineInside Amazon Go |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål: Give forståelse for det overflodssamfund vi lever i nu.Opbygge ordforråd. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, virtuel undervisning |

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| **Titel 7** | **American Society** |
| **Indhold** | Spotlight on the USA, Randee Falk, Oxford University pressOf Mice and Men , John SteinbeckElevforedrag om John SteinbeckElevforedrag om The Great DepressionGet Ahead, Mai-Britt Fennefoss Nielsen m. fl. ØknomThe American DreamSuper Bowl History<https://www.history.com/topics/sports/super-bowl-history>By [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018<https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html>**Arnold Schwatzenegger – January 6th 2021**<https://fb.watch/2_l90koKLq/>American Ways, Maryanne Kearny m.fl., Pearson:The World of American BusinessGovernment and Politics in the United StatesHhx engelsk A maj 2018: The American DreamHhx engelsk A maj 2016: US immigration reformJason Miller: Circus LadySupplerende stof:The Patriot Django Unchained  |
| **Omfang** | 20% |
| **Særlige fokuspunkter** | Mål/ delmål:Analyse af amerikansk litteratur, fremlæggelser, diskussioner omkring amerikanske værdier.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, PowerPoint fremlæggelser |

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| **Titel 8** | **Health & Food** |
| **Indhold** |  Tony Søndergaard Andersen, Morten Pedersen, From where you are,Systime:The Naked Chef goes to schoolBad Food BritainThat’s Business, Benedikte Herold Jensen, Øknom:Shop! Mary Portas at McDonald’sJamie Oliver says school meal improvements at jeopardyTV chef Jamie Oliver plans U.S. restaurant launch<https://www.bbc.co.uk/food/articles/2020_food_trends> |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Forståelse for betydningen af sundhed, ikke blot personligt men også i et samfundsøkonomisk perspektiv. Samt fokus på ”Food Waste”. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussioner. |

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| **Titel 9** | **Social Media** |
| **Indhold** | **Kernestof:**The English Handbook, Systime* Social Media
* Language and social media networks

From Where You Are 2, Systime* Charlotte Philby: Cyberbullying

Lifewire, Jan 2, 2018* Internet Trolling: How Do You Spot a Real Troll?

<https://itstillworks.com/difference-between-troll-cyberbully-5054.html>* Difference Between a Troll & a Cyberbully

Daily Mail, 9 Dec 2016* More children are self-harming due to social media

Daily Mail, 3 Nov 2016* Now teenagers think sharing naked selfies is ‘normal’

From Where You Are 2, Systime* Noah: Walter Woodman and Peter Cederberg

<https://www.psycom.net/social-media-teen-mental-health>* How Does Social Media Affect Teenagers’ Mental Health

Footprints, Gyldendal* Cyber Manners

Students.unimelb.edu.au* Appropriate behavior on social media

<https://www.fosi.org/good-digital-parenting/why-social-media-behavior-matters/>* Why Social Media Behavior Matters

<https://www.youtube.com/watch?v=Z7dLU6fk9QY>- Look UP The Local, 29 May 2018- How France’s mobile phone ban in schools will work Footprints, Gyldendal- Social Media: A distraction from education or a benefit? *

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| **Omfang** | 5% |
| **Særlige fokuspunkter** | At få et indblik i hvordan de sociale medier virker samt følge udviklingen. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

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| **Titel 10** | **Company Profile** |
| **Indhold** | ELON MUSK - company profileELON MUSKBBC News- Who is Elon Musk?Forbes, 07/02/2015- How to raise a billionairepvbuzz.com- The cult of Elon, and the rise of a new generation of “influencer CEOs”TESLAYoutube- This is Elon Musk’s key to Tesla’s futureUSA TODAY, Mar 10, 2020- Elon Musk congratulates Tesla on making 1 million electric carsLA Times, JAN. 17, 2020- Car buyers shun electric vehicles not named Teslahistoricvehicle.org- How the Automobile Shaped AmericaSOLAR CITYYouTube- SolarCity Powers A Remote Pacific Island Using Solar Powerwired, 22 Nov 2016- This island is powered entirely by solar panels and batteries thanks to SolarCityign.com- A Giant Tesla Battery in Australia Has Saved $40 Million in Its First YearSpaceXcnn.com April 12, 2019 |
| **Omfang** | 5%Corona |
| **Særlige fokuspunkter** | Opstart af virksomhed – her er der valgt en med lidt held😊 |

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| **Titel 11** | India |
| **Indhold** | **Kernestof:**The New York Times Upfront, January 10, 2011- A Tale of Two Indias Time, Jan 14, 2013- India’s ShameThe Guardian, 15 August 2016- India’s caste system is alive and kicking – and maiming and killingFrom Where You Are, Systime*-* The International Drug Trade - Then and NowThe Guardian, 14 March 2017- Cow slaughter to be punishable by life sentence in GujaratThe Guardian, 18 Jul 2018- ‘Death by dowry’ claim by bereaved family in IndiaThe Guardian, 1 Apr 2017- Can an advert for tea really change India’s sexist attitudes?The Guardian 3 Jul 2018- Bengaluru: What’s next for India’s tech capital?Asia Pacific Feb 21, 2018- What has ‘Make in India’ made for India?Short story: - Day Trippers, by Raman Mundair |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge og træne ordforråd til deltagelse i diskussioner om emnet.Forståelse for andre kulturer. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |

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| **Titel 12** | **Grammatik og skriftlighed** |
| **Indhold** | The Business of Grammar Philip Hayles & John Hird, GyldendalGetting Started, Mette Herman & Poul Thornøe, Systime |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opnå så højt niveau som muligt inden for grammatisk korrekthed. |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, skriftligt arbejde,. |
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| **Titel 13** | Business Ethics |
| **Indhold** | Ewa Schlünssen: Youth Means Business, Øknom:A Diet Book for Six-Year-Old Girls: The Worst Idea Ever?Hhx engelsk A august 16: First World ProblemsHhx Engelsk A December 2020 CSR-CSJFast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019 |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge og træne ordforråd til deltagelse i diskussioner om emnet. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |