**Undervisningsbeskrivelse**

**Stamoplysninger til brug ved prøver til gymnasiale uddannelser**

|  |  |
| --- | --- |
| **Termin** | August 2019 - juni 2022 |
| **Institution** | Varde Handelsskole og Handelsgymnasium |
| **Uddannelse** | HHX |
| **Fag og niveau** | Engelsk A |
| **Lærer****e-mailadresse** | Merete Østergaardme@vardehs.dk |
| **Hold** | HHX3B2 |

**Oversigt over gennemførte undervisningsforløb**

|  |  |  |  |
| --- | --- | --- | --- |
| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
|  |  | **Titel 1** | **Racism/Black Lives Matter** |
|  |  | **Titel 2** | **Climate**  |
|  |  | **Titel 3** | **Retailing**  |
|  |  | **Titel 4** | **British Society** |
|  |  | **Titel 5** |  **Branding** |
|  |  | **Titel 6** | **The Industrial Revolution** |
|  |  | **Titel 7** | **American Society** |
|  |  | **Titel 8**  |  **Business Ethics** |
|  |  | **Titel 9**  | **Social Media** |
|  |  | **Titel 10**  | **Company Profile Corona** |
|  |  | **Titel 11** | **India** |
|  |  | **Titel 12** | **Grammatik** |
|  |  |  |  |

[Retur til forside](http://fronter.com/vardehs/links/files.phtml/4b6d5b91a7c44.1793822914%24943179439%24/Studieplan/_prcent_C5rgang%2B2008-2011%2B_prcent_28HHx2_prcent_29/international%2Bmarketing/c-klassen/engelsk%2BA/hhx1c08int%2BEngelsk%2BA.doc#Retur)

**Oversigt over gennemførte tværfaglige forløb**

|  |  |  |  |
| --- | --- | --- | --- |
| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
| **1.****3.****5.** |  |  | Kultur, marked og kommunikationSRO SustainabilityGlobalisering |

|  |  |
| --- | --- |
| **Titel 1** | **Racism/Black Lives Matter**  |
| **Indhold** | Black Voices, Systime:SlaverySeparate but equalInauguration 2021:Amanda Gorman: The Hill We ClimbBy [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018<https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html>Films:MudboundGreen Book12 years a slave |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Ordforråd til diskussioner omkring racisme. Specielt fokus på strømninger og ændringer i samfundet.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, selvstudier. |

|  |  |
| --- | --- |
| **Titel 2** | **Climate** |
| **Indhold** | Climate ActionNasa: The Effects of Climate ChangeHelen Philips: The Disaster StoreClimate Problems Due to ConsumptionHow can city dwellers help with climate change ? Buy Less StuffThe Climate Discourse and the MediaActivism and popular movementsFirst World Problems hhx engelsk A 2016*Channel4 News*. Scale of UK food waste 'repugnant'. June 10, 2015, viewed March 2016.<http://www.dailymotion.com/video/x2tf259>*BBC*. Food waste: The end of 'buy one get one free'? April 6, 2014, viewed March 2016.<http://www.bbc.com/news/uk-26909147>*The Guardian*. Cutting food waste by a quarter would mean enough for everyone, says UN. August 12, 2015, viewed March 2016.<http://www.theguardian.com/environment/2015/aug/12/cutting-food-waste-enough-for-everyone-says-un>*Edie newsroom*. UK supermarkets slash food waste by 20,000 tonnes. November 2, 2015, viewed March 2016.<http://www.edie.net/news/5/Supermarkets-slash-food-waste-by-20-000-tonnes/>*Jamieoliver*. Cutting food waste: reclaiming wonky veg. February 3, 2016, viewed March 2016.<http://www.jamieoliver.com/news-and-features/features/reclaiming-wonky-veg/#5QiuyVzLz3Fo9gUo.97>*Lovefoodhatewaste*. Food waste recycling: what to do with the food you can't eat. Viewed March 2016.<http://wales.lovefoodhatewaste.com/node/6043>*EuropeanCommission*. Stop food waste. October 29, 2015, viewed March 2016.<http://ec.europa.eu/food/safety/food_waste/stop/index_en.htm>*EuropeanCommission*. Causes of food waste. February 17, 2015, viewed March 2016.<http://ec.europa.eu/food/safety/food_waste/stop/index_en.htm>Fast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019*Huffington Post*. The problem with fast fashion. Viewed February 2019.https://www.huffingtonpost.com/entry/problem-fast-fashion\_us\_57ebfeafe4b0c2407cdb22c0*Newsweek*. Who made my clothes? The people bringing Transparency to the Fashion Industry. 19 July 2018. Viewed February 2019.https://www.newsweek.com/luxury-brands-prefer-burn-millions-dollars-worth-clothes-over-letting-wrong-1032088*Textile Consult*. Corporate social responsibility offers fashion brands a great opportunity. Viewed February 2019.https://textileconsult.wordpress.com/2018/03/02/corporate-social-responsibility-offers-fashion-brands-a-great-opportunity/*Washington Examiner*. Millennials demand socially responsible clothing, but won't buy it. 24 February 2018 viewed February 2019.https://www.washingtonexaminer.com/millennials-demand-socially-responsible-clothing-but-wont-buy-it*Cone Communications*. Brands & Social Activism: What Do You Stand *Up* For? 2017, viewed February 2019.https://static1.squarespace.com/static/56b4a7472b8dde3df5b7013f/t/5947dbcf4f14bc4eadcd025d/1497881572759/CSRInfographic+FINAL2.jpg*Business Insider*. Adidas has sold 1 million pairs of sneakers made from ocean trash - and reveals a new normal in footwear. 17 March 2018, viewed February 2019.https://nordic.businessinsider.com/adidas-ocean-plastic-sneakers-reveal-a-new-reality-2018-3?r="US&IR=T*Huffington Post*. "The Trump Administration Says Poverty Is Over. They’re Lying" by Bryce Covert. 28 July 2018, viewed February 2019.https://www.huffingtonpost.com/entry/opinion-covert-trump-poverty-america\_us\_5b5b4f23e4b0fd5c73cf1341*New York Times*. Giraffe Parts Sales Are Booming in the U.S., and It’s Legal. August 23, 2018, viewed February 2019.https://www.nytimes.com/2018/08/23/science/giraffe-sales-humane-society.html?rref=collection%2Fsectioncollection%2Fbusiness&action=click&contentCollection=business®ion=stream&module=stream\_unit&version=latest&contentPlacement=7&pgtype=sectionfrontCorona |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål / delmål at:Sproglig basis videnKlimarelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde |

|  |  |
| --- | --- |
| **Titel 3** | **Retailing**  |
| **Indhold** | Statista.com- Introduction to Retailing Telegraph, 11 Nov 2016- What is Singles Day Business Insider, Oct 11, 2017- Black Friday is about to become a victim Business Insider Aug 18, 2017- What we’re seeing is a revolution Businessinsider.com- Here’s why malls across the US are dying Coventry University Research Blog, Jennifer Ferreira, 17 Jan 2018- Coffee Shop Takeover The Verge, Sep 17, 2018- Amazon opens its first cashier-less Go store Fortune, April 15, 2019- Retail IkeaHhx engelsk A august 2018 : The Future of Retail |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Indlæring af marketingsrelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, diskussion, samtale samt virtuel uv. |

|  |  |
| --- | --- |
| **Titel 4** | **British Society** |
| **Indhold** | Elevfremlæggelser om (delvis) selvvalgte emner som f. eks. det engelske skolesystem, engelske højtider/celebrations, football/hooliganism m.m.Ewa Schlünssen: Youth Means Business, Øknom:The North-South Divide: Two Families 300 Miles Apart Earn 50k but One Struggles and the Other Lives in LuxuryPia Ballegard Hansen og Lisbeth Kjær Carlson:In Other Words: Tail LightsThe Sovereign Light CaféEwa Schlünssen: Youth Means Business, Øknom:Schoolchildren Can Use an iPhone But Cannot Tie Their Shoelaces, Poll FindsWho Cares If My Child Can Tie His Shoes?Tech-Savvy ”iGeneration” Kids Multi-Task, ConnectTexting Makes U StupidDebi Alper: How Lucky You Are (Studentereksamen Engelsk B 2012)Jane Rogers, “Sports Leader” (Hf, Engelsk B 2014)Social Mobility*Sky News.* Many "Treadmill Families Who Are Running Harder But Standing Still" - Social Mobility. November 17, 2016, viewed January 2017.<https://youtu.be/OEh2LGYIwk8>*The Guardian.* My social mobility journey feels more like an exhausting, endless quest. November 16, 2016, viewed January 2017.<https://www.theguardian.com/commentisfree/2016/nov/16/social-mobility-working-class-graduate-britain>*The Independent.* Middle-income families, young and poor being 'left behind economically', government warned. November 16, 2016, viewed January 2017.<http://www.independent.co.uk/news/uk/politics/social-mobility-crisis-middle-income-families-government-commission-alan-milburn-a7420481.html>*BBC.* Social Mobility in West Somerset. March 26, 2016, viewed January 2017.<https://youtu.be/dcAQQ_jhAMk>*The Guardian*. UK's social mobility problem holding back Thatcher generation, says report. November 16, 2016, viewed January 2017.<https://www.theguardian.com/education/2016/nov/16/uks-social-mobility-problem-holding-back-thatcher-generation-says-report>*Social Mobility Commission*. State of the Nation 2016: Social Mobility in Great Britain. November 2016, viewed January 2017. [https://www.gov.uk/government/uploads/system/uploads/attachment\_data/file/569410/Social\_Mobility\_Commission\_2016\_REPORT\_WEB\_\_1\_\_.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/569410/Social_Mobility_Commission_2016_REPORT_WEB__1__.pdf%22%20%5Ct%20%22_blank)Muli Amaye. “Streamlining”. *Closure - Contemporary Black British Short Stories.* Great Britain: Peepal Tree Press Ltd, 2015.**My five-point plan to fix the North-South divide**[PHILLIP BLOND](https://www.telegraph.co.uk/authors/phillip-blond/)16 NOVEMBER 2019 • 7:00AM<https://www.independent.co.uk/news/uk/home-news/child-poverty-northern-england-schools-failing-education-north-south-divide-regional-a8274271.html>Brexit<http://www.express.co.uk/news/politics/645667/Brexit-EU-European-Union-Referendum-David-Cameron-Economic-Impact-UK-EU-exit-leave><http://www.bbc.com/news/uk-politics-32810887> The Observer view on Theresa May’s Brexit speech Observer editorialSun 4 Mar 2018 00.05 GMT Last modified on Mon 5 Mar 2018 10.30 GMT<https://www.theguardian.com/commentisfree/2018/mar/04/the-observer-view-on-theresa-mays-brexit-speech?CMP=share_btn_fb>Brexit: All you need to know about the UK leaving the EUBy Alex Hunt & Brian Wheeler BBC News3 March 2018EU referendum: The result in maps and chartsBBC, 24 June 2016<http://www.bbc.com/news/uk-politics-36616028> Brexit Explained<https://www.youtube.com/watch?v=NgVhRVrANhA>A brief History of the EU <https://ukandeu.ac.uk/wp-content/uploads/2016/06/Factsheet-on-timeline.pdf>Brexit: What are the ‘four freedoms’ of the European Union?IMMIGRATION and the freedom of movement defined the EU referendum campaign. But what are the EU’s ‘four freedoms’?Express, By [ALICE FOSTER](https://www.express.co.uk/search?s=Alice%20Foster&b=1), Thu, Jun 30, 2016 <https://www.express.co.uk/news/politics/684968/EU-four-freedoms-what-freedom-of-movement-goods-capital-services-workers-European-Union>Britain’s borders and immigration. <https://www.robert-schuman.eu/en/european-issues/0419-the-free-movement-of-people-principle-stakes-and-challenges>**Britain increasingly looks like two countries, divided over globalisation**The Economist, Jul 2nd 2016<http://www.economist.com/news/britain/21701540-britain-increasingly-looks-two-countries-divided-over-globalisation-brexitland-versus>The UK's contribution to the EU Budget[file:///C:/Users/ts/Downloads/CBP-7886.pdf](file:///C%3A%5CUsers%5Cts%5CDownloads%5CCBP-7886.pdf)The party that birthed Brexit has sunk into total oblivionQuartz, by [Akshat Rathi](https://qz.com/author/akshatqz/)June 9, 2017<https://qz.com/1002422/uk-election-the-rise-and-fall-of-ukip-the-party-that-birthed-brexit/>Brexit: What is the Northern Ireland protocol and why is it needed?By Tom Edgington, BBC News, 8 September 2020<https://www.bbc.com/news/explainers-53724381> |
| **Omfang** | 25% |
| **Særlige fokuspunkter** | Mål/ delmål at:Træne anvendelse af hensigtsmæssige læsestrategier.Opbygge ordforråd og viden om det britiske samfund. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, selvstændigt arbejde, infosøgning, fremlæggelser. Selvstudier. |

|  |  |
| --- | --- |
| **Titel 5** | **Branding** |
| **Indhold** | [https://www.entrepreneur.com/article/77408 visited 26 February 2018](https://www.entrepreneur.com/article/77408%20visited%2026%20February%202018)The Basics of Branding*Learn what this critical business term means and what you can do to establish one for your company.*<https://www.fastcompany.com/1777409/how-starbucks-transformed-coffee-commodity-4-splurge> 09.27.11, [By Debbie Millman](https://www.fastcompany.com/user/debbie-millman)<https://martinroll.com/resources/articles/strategy/secret-starbucks-brand-success/> The Secret to Starbucks’ Brand Success<https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/#daily> |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge ordforråd og tilføre viden. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

|  |  |
| --- | --- |
| **Titel 6** | **The Industrial Revolution** |
| **Indhold** | Pia Ballegard Hansen og Lisbeth Kjær Carlson:BusinessLikeThe factoryThe Assembly lineInside Amazon GoThe Store |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål: Give forståelse for det overflodssamfund vi lever i nu.Opbygge ordforråd. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, virtuel undervisning |

|  |  |
| --- | --- |
| **Titel 7** | **American Society** |
| **Indhold** | David Nye:American HistoryOf Mice and Men , John SteinbeckElevforedrag om John SteinbeckElevforedrag om The Great DepressionSuper Bowl History<https://www.history.com/topics/sports/super-bowl-history>By [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018<https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html>American Ways, Maryanne Kearny m.fl., Pearson:The World of American BusinessGovernment and Politics in the United States**Arnold Schwatzenegger – January 6th 2021**<https://fb.watch/2_l90koKLq/>Supplerende stof:The Patriot Django Unchained  |
| **Omfang** | 20% |
| **Særlige fokuspunkter** | Mål/ delmål:Analyse af amerikansk litteratur, fremlæggelser, diskussioner omkring amerikanske værdier.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, PowerPoint fremlæggelser |

|  |  |
| --- | --- |
| **Titel 8** | **Business Ethics** |
| **Indhold** |  Ewa Schlünssen: Youth Means Business, Øknom:A Diet Book for Six-Year-Old Girls: The Worst Idea Ever?Hhx Engelsk A august 2020 CSR-CSJ*The Guardian*. “We’ve all had enough”: Kenosha in anguish over Jacob Blake shooting. August 27, 2020. Viewed August 2020.[https://www.theguardian.com/us-news/2020/aug/27/kenosha-community-jacob-blake-shooting]*Anti-defamation league*. Stop Hate For Profit campaign. June 26, 2020. Viewed August 2020.[https://www.youtube.com/watch?v=STeH3uJDC\_w]*CNBC*. Brand boycott: what’s the future of ads on social media? August 3, 2020. Viewed August 2020.[https://www.cnbc.com/video/2020/08/03/brand-boycott-whats-the-future-of-ads-on-social-media.html]*Harvard Business Review*. We’re Entering the Age of Corporate Social Justice, June 15, 2020. Viewed August 2020.[https://hbr.org/2020/06/were-entering-the-age-of-corporate-social-justice]*The Guardian*. Third of advertisers may boycott Facebook in hate speech revolt. June 30, 2020. Viewed August 2020.[https://www.theguardian.com/technology/2020/jun/30/third-of-advertisers-may-boycott-facebook-in-hate-speech-revolt]  |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Ændringer i forbrugernes ønsker til virksomheder. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussioner. |

|  |  |
| --- | --- |
| **Titel 9** | **Social Media** |
| **Indhold** | **Kernestof:**The English Handbook, Systime* Social Media
* Language and social media networks

From Where You Are 2, Systime* Charlotte Philby: Cyberbullying

Lifewire, Jan 2, 2018* Internet Trolling: How Do You Spot a Real Troll?

<https://itstillworks.com/difference-between-troll-cyberbully-5054.html>* Difference Between a Troll & a Cyberbully

Daily Mail, 9 Dec 2016* More children are self-harming due to social media

Daily Mail, 3 Nov 2016* Now teenagers think sharing naked selfies is ‘normal’

From Where You Are 2, Systime* Noah: Walter Woodman and Peter Cederberg

<https://www.psycom.net/social-media-teen-mental-health>* How Does Social Media Affect Teenagers’ Mental Health

Footprints, Gyldendal* Cyber Manners

Students.unimelb.edu.au* Appropriate behavior on social media

<https://www.fosi.org/good-digital-parenting/why-social-media-behavior-matters/>* Why Social Media Behavior Matters

<https://www.youtube.com/watch?v=Z7dLU6fk9QY>- Look UP The Local, 29 May 2018- How France’s mobile phone ban in schools will work Footprints, Gyldendal- Social Media: A distraction from education or a benefit? *

  |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | At få et indblik i hvordan de sociale medier virker samt følge udviklingen. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

|  |  |
| --- | --- |
| **Titel 10** | **Company Profile** |
| **Indhold** | ELON MUSK - company profileELON MUSKBBC News- Who is Elon Musk?Forbes, 07/02/2015- How to raise a billionairepvbuzz.com- The cult of Elon, and the rise of a new generation of “influencer CEOs”TESLAYoutube- This is Elon Musk’s key to Tesla’s futureUSA TODAY, Mar 10, 2020- Elon Musk congratulates Tesla on making 1 million electric carsLA Times, JAN. 17, 2020- Car buyers shun electric vehicles not named Teslahistoricvehicle.org- How the Automobile Shaped AmericaSOLAR CITYYouTube- SolarCity Powers A Remote Pacific Island Using Solar Powerwired, 22 Nov 2016- This island is powered entirely by solar panels and batteries thanks to SolarCityign.com- A Giant Tesla Battery in Australia Has Saved $40 Million in Its First YearSpaceXcnn.com April 12, 2019 |
| **Omfang** | 5%Corona |
| **Særlige fokuspunkter** | Opstart af virksomhed – her er der valgt en med lidt held😊 |

|  |  |
| --- | --- |
|  |  |
| **Titel 11** | India |
| **Indhold** | **Kernestof:**The New York Times Upfront, January 10, 2011- A Tale of Two Indias Time, Jan 14, 2013- India’s ShameThe Guardian, 15 August 2016- India’s caste system is alive and kicking – and maiming and killingFrom Where You Are, Systime*-* The International Drug Trade - Then and NowThe Guardian, 14 March 2017- Cow slaughter to be punishable by life sentence in GujaratThe Guardian, 18 Jul 2018- ‘Death by dowry’ claim by bereaved family in IndiaThe Guardian, 1 Apr 2017- Can an advert for tea really change India’s sexist attitudes?The Guardian 3 Jul 2018- Bengaluru: What’s next for India’s tech capital?Asia Pacific Feb 21, 2018- What has ‘Make in India’ made for India?Short story: - Day Trippers, by Raman Mundair |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge og træne ordforråd til deltagelse i diskussioner om emnet.Forståelse for andre kulturer. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |

|  |  |
| --- | --- |
| **Titel 12** | **Grammatik og skriftlighed** |
| **Indhold** | The Business of Grammar Philip Hayles & John Hird, GyldendalGetting Started, Mette Herman & Poul Thornøe, Systime |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opnå så højt niveau som muligt inden for grammatisk korrekthed. |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, skriftligt arbejde,. |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Titel 13** | Business Ethics |
| **Indhold** | Ewa Schlünssen: Youth Means Business, Øknom:A Diet Book for Six-Year-Old Girls: The Worst Idea Ever?Hhx Engelsk A august 2020 CSR-CSJ*The Guardian*. “We’ve all had enough”: Kenosha in anguish over Jacob Blake shooting. August 27, 2020. Viewed August 2020.[https://www.theguardian.com/us-news/2020/aug/27/kenosha-community-jacob-blake-shooting]*Anti-defamation league*. Stop Hate For Profit campaign. June 26, 2020. Viewed August 2020.[https://www.youtube.com/watch?v=STeH3uJDC\_w]*CNBC*. Brand boycott: what’s the future of ads on social media? August 3, 2020. Viewed August 2020.[https://www.cnbc.com/video/2020/08/03/brand-boycott-whats-the-future-of-ads-on-social-media.html]*Harvard Business Review*. We’re Entering the Age of Corporate Social Justice, June 15, 2020. Viewed August 2020.[https://hbr.org/2020/06/were-entering-the-age-of-corporate-social-justice]*The Guardian*. Third of advertisers may boycott Facebook in hate speech revolt. June 30, 2020. Viewed August 2020.[https://www.theguardian.com/technology/2020/jun/30/third-of-advertisers-may-boycott-facebook-in-hate-speech-revolt] |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge og træne ordforråd til deltagelse i diskussioner om emnet. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde, paneldiskussion. |